TECHNOLOGY AREA

Updated: 2/22/05

DEFINITION	
Name	Standards
Description	Standards and standards-based design form the foundation for usable, useful Web sites that are easily identified as being part of the State of Missouri web space. The standards in this TA govern primarily the functionality and usability of state agency Web sites, rather than their superficial appearance.
Rationale	These standards will provide consistency and usability to Missouri Web site customers worldwide by reducing their hardware and software requirements and depending on accepted conventions to present functional and usable websites and information.
Benefits	Branding and Identity Standards will provide: • Functionality - by relying on current, accepted coding conventions • Usability - by reducing dependence on customer's browser type • Consistency - by applying them across all state agencies

ASSOCIATED ARCHITECTURE LEVELS	
Specify the Domain Name	Interface
Specify the Discipline Name	Branding/Identity

KEYWORDS	
List Keywords	html, xhtml, convention, usability, functionality, consistency, standards

ASSOCIATED COMPLIANCE COMPONENTS	
List the Compliance Component Names	HTML/XHTML, URL Naming Standards, .GOV, CSS, RSS

ASSOCIATED PRODUCT COMPONENTS	
List the Product Component Names	

CURRENT STATUS				
Provide the Current Status	☐ In Development	☒ Under Review	☐ Approved	☐ Rejected

AUDIT TRAIL			
Creation Date	1/7/05	*Date Approved / Rejected*	
Reason for Rejection			
Last Date Reviewed		*Last Date Updated*	
Reason for Update			